

Wakefly Wins at the 8th Annual Horizon Interactive Awards Competition for the design and development of the new One Communications website

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Wakefly wins prestigious interactive media award

WESTBOROUGH, MA and INDIANAPOLIS, IN – The Horizon Interactive Awards, a leading international interactive media awards competition, announced the 2009 award winners to highlight this year’s “best of the best” in interactive media production.

[Wakefly](#), a [Web development](#) and [marketing solutions](#) firm that builds websites that deliver a positive ROI, received a Bronze award for the business to business category for the design and development of [One Communications’ website](#).

"Our goal for every website we build is to drive a positive ROI for our client", said Jonathan Baer, president of Wakefly. "One Communications' goal was to essentially re-launch the company, and cast it as a company committed to providing the best customer service on a local level. Specifically, the goals included strengthening the company's brand, highlighting all the services it provides, and generating leads. The site's navigation, and the functionality we built into the site, truly lends itself to lead generation. We're thrilled to win this award."

"We are honored for our website to be recognized as among the best in business-to-business sites," said John Gubiotti, manager of web marketing at One Communications. "The award is a testament to our having achieved our vision: for the site to empower small and mid-sized businesses with the information and tools they need to find the right communications solutions for their business and budget, while also building our brand, improving the user experience, and generating revenue growth for the company."

The eighth annual, international competition saw just over 2000 entries from 32 countries around world including: Australia, Belgium, Brazil, Canada, Czech Republic, China, Croatia, France, Germany, Great Britain, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Malaysia, Martinique, Mexico, Oman, New Zealand, Netherlands, Russia, Spain, Singapore, South Africa, Thailand, Turkey, Taiwan, Turkey, and nearly all 50 of the United States of America. An international panel of judges, consisting of industry professionals with diverse backgrounds, as well as an end user panel evaluated 19 different categories ranging from online advertising to video games. The 2009 winning entries showcase the industry's best interactive media solutions including web sites, CDs and DVDs, online ads, video and more.

"The 2009 competition was an all new level for the competition," said Mike Sauce – Founder of the Horizon Interactive Awards. "The overall quality of entries was far and away the best we have ever had and judging was very competitive. Year after year, we are amazed at the level of creativity and overall technical excellence of the entries that are recognized by the competition. They truly are the best of the best!"

The Horizon Interactive Awards holds the annual competition in early spring of each year with the winners being announced in May. For more information visit the Horizon Interactive Awards at www.horizoninteractiveawards.com.

About the Horizon Interactive Awards

In its 8th year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received many thousands of entries from countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the best of the best to be recognized and promoted on an international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, end user panel and a worldwide panel of judges consisting of industry professionals. Winning entries are dubbed the “best of the best” in the interactive media industry. For more information, visit www.horizoninteractiveawards.com.

About Wakefly

Wakefly delivers innovative marketing solutions through design and technology, providing successful web sites, collateral, branding and integrated campaigns for a client base that crosses numerous industries and market segments. Based in Westborough, Massachusetts, Wakefly combines senior design, copy, and marketing services with in-house technical specialists to help clients leverage technology and the Internet to create integrated campaigns that work. For more information, please visit <http://www.wakefly.com> or call +1 508-616-2042.

About One Communications

One Communications, with corporate headquarters in Burlington, MA and operational headquarters in Rochester, NY, is the largest privately-held, multi-regional integrated telecommunications solutions provider in the United States. With nearly 2000 employees and close to \$800M in annual revenue, the company serves approximately 160,000 small and mid-sized business customers in 18 states across the Northeast, Mid-Atlantic and Upper Midwest, plus the District of Columbia. Through its facilities-based IP network and customer-focused approach, One Communications delivers the right solutions at the right price to help companies communicate, save, and grow. To learn more, visit www.onecommunications.com.